

# EXECUTIVE AGENT<sup>TM</sup>

MAGAZINE

## Specifications

### The Magazine for Real Estate Professionals

#### Mechanical and Printing Specifications

##### MECHANICAL SPECIFICATIONS

| AD SIZE                    | WIDTH X HEIGHT  |
|----------------------------|-----------------|
| Two-Page Spread            | 16" x 10"       |
| Two-Page Spread with Bleed | 17.25" x 11.25" |
| Full Page                  | 7.5" x 10"      |
| Full Page with Bleed       | 8.75" x 11.25"  |
| 2/3 Page Horizontal        | 7.5" x 6.625"   |
| 2/3 Page Vertical          | 4.875" x 10"    |
| 1/2 Horizontal             | 7.5" x 4.875"   |
| 1/2 Page Vertical          | 4.875" x 7.375" |
| 1/3 Page Square            | 4.875" x 4.875" |
| 1/3 Page Vertical          | 2.333" x 10"    |
| 1/4 Page Horizontal        | 4.875" x 3.75"  |
| 1/4 Page Vertical          | 3.625" x 4.875" |

##### PRINTING SPECIFICATIONS

|             |                  |
|-------------|------------------|
| Trim Size:  | 8.5" x 11"       |
| Bleed:      | .125" (1/8")     |
| Bleed Size: | 8.75" x 11.25"   |
| Printing:   | Sheet-Fed Offset |
| Bindery:    | Saddle Stitching |

##### ADVERTISING SUBMISSION REQUIREMENTS:

Proofs must be supplied for all ads. High-resolution proofs, such as matchprints, are preferred; laser proofs are accepted. *Executive Agent Magazine* accepts no responsibility for errors in printing advertisements when no proof is provided.

##### GUIDELINES FOR DIGITAL ADVERTISEMENTS:

- Digital advertisements are accepted in QuarkXPress™, Adobe Photoshop®, Adobe Illustrator®, Adobe InDesign®, and Acrobat PDF/X-1a.
- Files may be submitted on floppy disk, 100MB Zip disk or CD.
- Images used in digital files, including photos and logos, must be CMYK, (not RGB) at a minimum 300 ppi resolution.
- All images and fonts must be supplied with the advertising materials.

To reserve advertising space, contact the local publisher.

---

**DEADLINES: Please contact the publisher**