

VICTOR JIMENEZ

Service That Exceeds Expectations

Written by Haley Freeman

From his first job in the United States Marine Corps, Victor Jimenez has devoted his entire career to delivering white glove service. After serving in locations as far away as Australia, Asia and Africa, Victor



returned home and attended college at California State Polytechnic University, Pomona. There, he earned his

degree in city planning and real estate studies. “I always had an affinity for architecture,” he says, “and that was the beginning of my journey into real estate.”

A highly disciplined and self-motivated professional, Victor soon became a licensed broker and owner of a successful mortgage and real estate company. In 2013, he pledged his considerable expertise exclusively to the conveyance of luxury properties in Orange County’s coastal markets. This led him to luxury real estate boutique Daftarian Group in Newport Beach, where he is a broker/associate representing some of California’s most discriminating clients in the sought-after communities of Corona del Mar, Newport Beach and Newport Coast.

“We are per capita one of the highest-performing real estate companies in Orange County because of our customer-first mentality and commitment to giving six-star service,” Victor explains. “The standard in the industry is five stars, so we always want to surpass it. Our marketing of luxury properties stands out beyond anything else out there. We set the standard in the marketplace, and we continue to evolve. We are constantly looking for the next best thing we can offer to stay at the forefront of the real estate industry.”

With nearly two decades of experience in the local market, the Daftarian Group’s peerless reputation and the collaborative support of his top-producing colleagues, Victor is well-equipped to accommodate the unique needs of high-net-worth and high-profile individuals when transacting real property. “Trust is critical to the clients we serve. They are very savvy, and it’s very important to understand exactly what their expectations are. Being familiar with the local area and its homes is also essential, since understanding the market is vital to negotiating the best terms for a buyer or a seller. In a large transaction, a mistake can literally cost a client millions of dollars.”



He continues, “Discretion is also important, since some of our clients are very private people, and they do not want to be on public display. They trust us with their privacy. This is an example of when our team approach is such a benefit to our clients. When representing an off-market property, I have more than just my own sphere of influence to connect the right buyer and seller, I also have the contacts of the ten other agents in our office. We also maintain good relationships with agents outside our office who do business in this area, and it helps us get deals done. When we bring a buyer’s offer to another agent, they know it’s a solid qualifying offer.”

Victor’s friendly manner helps him connect with people of all backgrounds and put them at ease during a high-stakes transaction, while his military training enhances his uncompromising ethics and relentless pursuit of service excellence. “Being in the Marines taught me to do things systematically, keep things organized and thus be more productive through time management. The Marines are also proud people, and it is important for us to keep a good name. That means doing good business and treating people right.”

A recent buyer said he was able to purchase his dream home in Laguna Beach because of Victor’s “excellent work and negotiation skills. He knows how to make your offer competitive, and that’s something that’s key in the home buying process. He helped us from beginning to end and even after the home closed. Victor is an excellent real estate broker. His team gets business done.”

Another client described Victor as “genuine, warm and very creative in terms of trying to make deals work.”

A longtime resident of California’s Golden Coast, Victor knows and loves the community he sells. He is an avid fitness enthusiast who not only spends many hours in the gym, but also enjoys spending time outdoors engaging



in the numerous activities that Orange County offers in the surf, sun and nearby mountains. He also looks forward each week to sharing dinner with his grown daughter, Alexis.

Victor and his colleagues at Daftarian Group are setting a new standard for real estate excellence. Buyers and sellers in Orange County’s exclusive coastal enclaves can rely upon them for reliable, expert advice and meticulous, concierge service. Victor says, “Our clients can hire us with confidence, knowing we will be there through every step of the process and get the job done right.”

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