

Pamela Stewart

Envisioning Your Future

Written by Haley Freeman

Pamela Stewart, Broker/Owner of True Vision Realty, brings a unique perspective to owning a home in Orange County. Born and raised here, she has seen the region transformed from agricultural com-

munities surrounded by lush orange groves to a bustling network of urban villages. She knows virtually every enclave and its unique appeal, and she has dedicated her 30-plus year career to helping families find the one that feels like home.



Pamela and her family moved to Lake Forest when she was in her early teens, and hers was the first class to graduate from El Toro High School. She recalls, "I remember that back then, when you were on the 405 freeway and passed South Coast Plaza, it was all orange groves the whole way to Lake Forest. I thought we were moving to the boonies. Since then, I've seen so many changes and have really grown up with the community."

Hard work and self-motivation were some of the sterling qualities instilled by her parents. "My mom grew up in an orphanage and became a high school teacher with a PhD. My dad was an aerospace engineer who worked on the B-2 Bomber. They were both successful and instilled that same drive in me."

Pamela worked her way through college, eventually earning her degree in finance. Along the way, she obtained a secretarial position at a mortgage company, where she worked her way up to a loan officer. Her aptitude for numbers and innate attention to detail made her well-suited to a career in lending. In time, she also began selling real estate and finally obtained her broker's license. Using her well-rounded knowledge of the industry and familiarity with Orange County to help people buy or sell a home turned out to be her true passion, and in 2003, she made the bold decision to open her own brokerage.



Pamela has built a successful boutique practice by following through on her vision of personal client service. Rather than trying to force clients into a tightly focused geographical area which may not meet their needs, she leverages her knowledge of communities throughout Southern California to envision them home.

"One thing I've watched through the years is that many agents have built large teams focused on making a lot of money. What I value most is being able to give one-on-one attention to clients. People come to me because they feel like they're more than just a number. I have helpers who provide backend support, but clients deal with me. My philosophy is not to focus on one particular area. I find that very confining for the consumer and unfair to them. I prefer to give people a broader perspective on areas to look at, so they can consider all the best options for their family and budget."

Today, Pamela's business is made up almost entirely of referral and repeat clients who praise her with their expressions of gratitude. One stated: "She is very knowledgeable, personable and full of honesty and integrity, which is hard to find in this business. She made the experience of buying a home which can be scary to an experience I will never forget."

Another said: "Pamela is everything you could ask for in a real estate professional. Very results-oriented and works tirelessly to exceed your expectations."

A first-time homebuyer noted: "With Pam's local knowledge of the SoCal home market, she guided us to communities which were desirable for us. From day one of our search, Pam kept us updated daily on new listings, and was accommodating to our busy work schedules. Pam's real-estate and lending experience was invaluable. Her persistence and straight forward attitude was refreshing and helped us close the deal. I would highly recommend Pam to family and friends."

Another benefit to Pamela's longevity in the industry

and in Orange County is the depth of her professional relationships, many of whom she has been working with for more than 20 years. Andy Deluca at Kinecta Federal Credit Union is a childhood friend who is now Pamela's go-to for all her lending needs. "Orange County has changed so much since I was young, but I still have those old-fashioned core values, and I surround myself with people who also believe in doing things with integrity and honesty."

Pamela never tires of the OC lifestyle, and she still enjoys spending time at the beach. She and her daughter give back by supporting Special Olympics, Dress for Success, and local dog rescue charities.

Pamela's dedication to service and the ongoing cycle of goodwill she has set in motion are key components to her professional longevity. She has weathered industry crashes and market booms, always with a vision of making every transaction a win-win.

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