



DS **DARIA STAKELY**
Real Estate

Written by Haley Freeman

From her hard-working single mother, Realtor® Daria Stakely learned personal resolve and strength of character. “She taught me to survive no matter what I’m up against,” Daria says. “I know I can do anything because of my mom. I watched this lady work two jobs and raise three children on her own. My brother has cerebral palsy and can’t walk, and she is still taking care of him.”

Daria had another strong female role model in her godmother, a partner in a successful real estate management firm that leased commercial office space.

“She taught me about choices and consequences, and at 14 she started telling me how important it is to take care of your credit and build wealth. I respect both of them as my biggest influencers, and hold them to the top.”

After graduating from high school, Daria went to work as a receptionist in her godmother’s office, where she answered phones and tracked prospective tenants, acquiring the skills and confidence that would help propel her to a successful real estate career. Today, she is a flourishing professional at Keller Williams Realty, where she is helping families make the right move.

COMING FROM CONTRIBUTION

This vibrant young woman gives her all to a real estate practice founded on contribution. She regularly gives a portion of her real estate proceeds to her clients’ choice of charity or place of worship. “I believe in always giving my clients something of value. Instead of just leaving a flier in the neighborhood with my name and number, I drop by home remodeling tips or a coupon for a discount on landscaping. I think people are more attracted to someone who is a giver rather than a taker. I grew up with just enough, and I always had to share. I think it’s just a part of me to make sure people are comfortable and have what they need.”

In keeping with her model of giving, Daria draws upon the systems, tools and training at Keller Williams to continually refine her real estate acumen and have something more to offer her clients. “I’m always a student,” Daria says, “and I believe you have to serve before you can lead. There is always something new in this business to learn, and I love that.”

Spurred by her passion for real estate and personal demand for excellence, Daria is a diligent client advocate. “I’m in this business because it’s a passion for me, and I’ll be in it for the long haul. I love a challenge and finding a way to get the result my client is looking for. Most of the time, people are going through something emotional during a real estate transaction. It could be a death, a divorce, or a move out of state. I’m able to provide peace of mind. I can say, ‘Give this to me. Let me handle this. I’m going to get it done for you,’ and they don’t have to worry. People often tell me their transaction was the smoothest one they’ve ever had. I feel good when I’m helping people.”

Daria is known as an aggressive negotiator, but says she doesn’t feel she’s in competition with anybody but herself. In a market where sellers are receiving multiple offers, she has the determination and finesse to close the deal. One client said: “So glad my family decided to use Daria in our home buying process! Daria is very professional, knowledgeable and has some serious negotiation skills. The home buying process can be exciting and daunting at the same time, but Daria was able to meet all deadlines and work collaboratively with my lender to make this process flow smoothly.”

With a focus on Inglewood, lower Ladera Heights, Beverly Hills and South LA, Daria is continuing to expand her business and preparing to build a team. Her husband is also an entrepreneur, and together, they are raising their family of four children with values aligned around God first, then family, then business. “That’s my life in a nutshell, and it is also our mission at Keller Williams. My kids are my Why, and I want to leave a legacy for them while being a person clients can relate to and trust to put their needs first.”

Daria’s varied life experiences give her an insight into people that helps her deliver remarkable client service. By always coming from contribution, she brings added value to both her clients and community. “I’ve been a single mom and married, and I’ve come from struggle and lived comfortably. I can relate to all kinds of people, and I want to provide exceptional service and give them the results they deserve.”

Daria Stakely
Keller Williams Realty
111 N. La Brea Ave., Suite 500
Inglewood, CA 90301
Tel: 424-241-3407
Email: DariaStakely@gmail.com
Web: www.DariaStakelyRealEstate.com
CalBRE # 01833404

